



**ENERGY CENTER
OF WISCONSIN**

Industrial Energy Efficiency: sub-metering

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Arguments supporting sub-metering

Vestal Tutterow, Project Performance Corporation

Steven Schultz, 3M Corporation

Jeffrey Yigdall, PPG Industries

2011 ACEEE summer study on industrial efficiency

**Making the Case for
Energy Metering and Monitoring
at Industrial Facilities**

Sub-metering case study



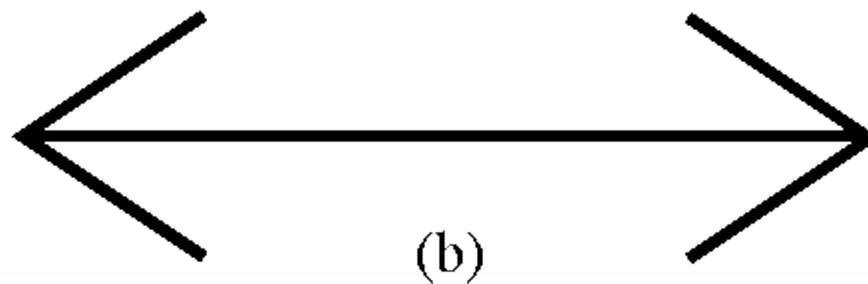
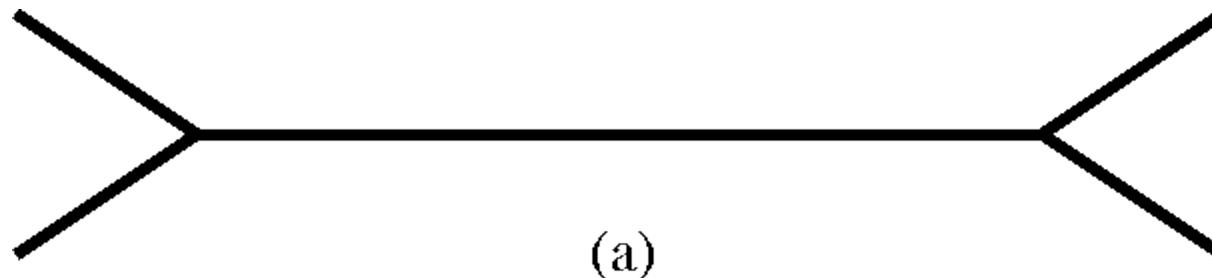
Energy Efficiency &
Renewable Energy

INDUSTRIAL TECHNOLOGIES PROGRAM

Nissan North America: How Sub-Metering Changed the Way a Plant Does Business

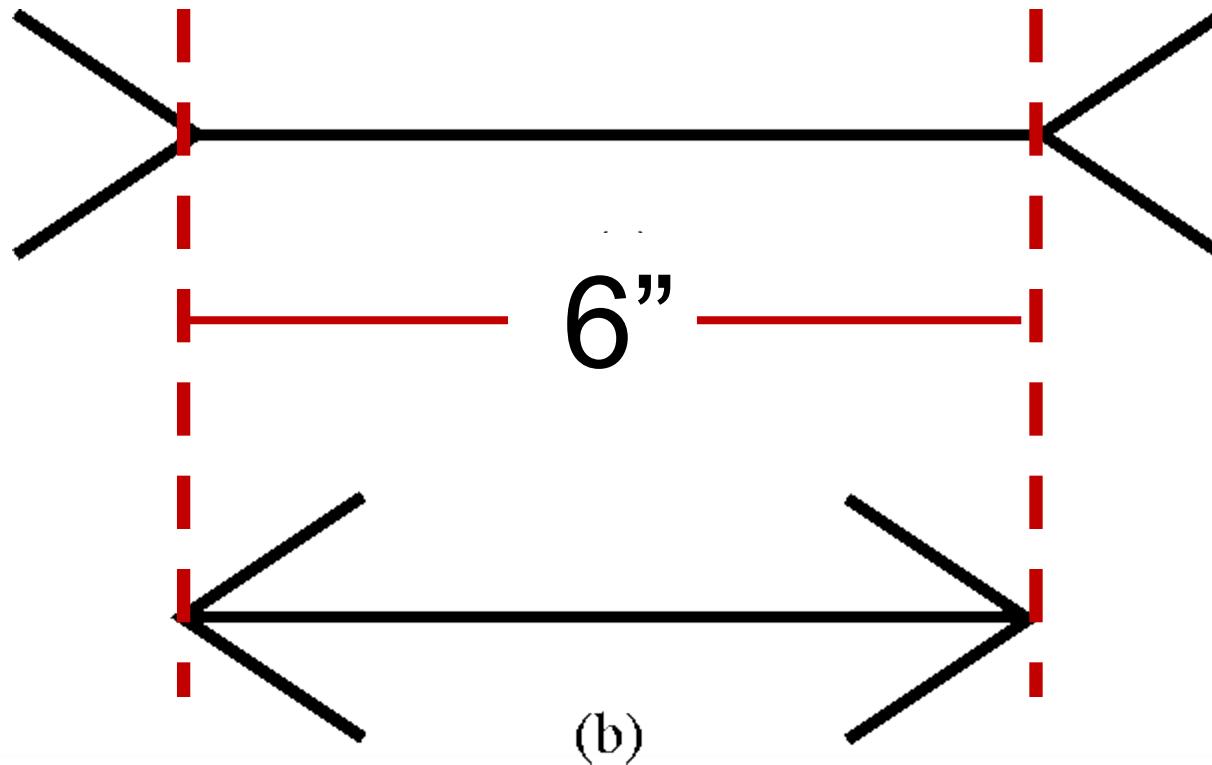
Arguments supporting sub-metering

**you can't manage what
you can't measure**



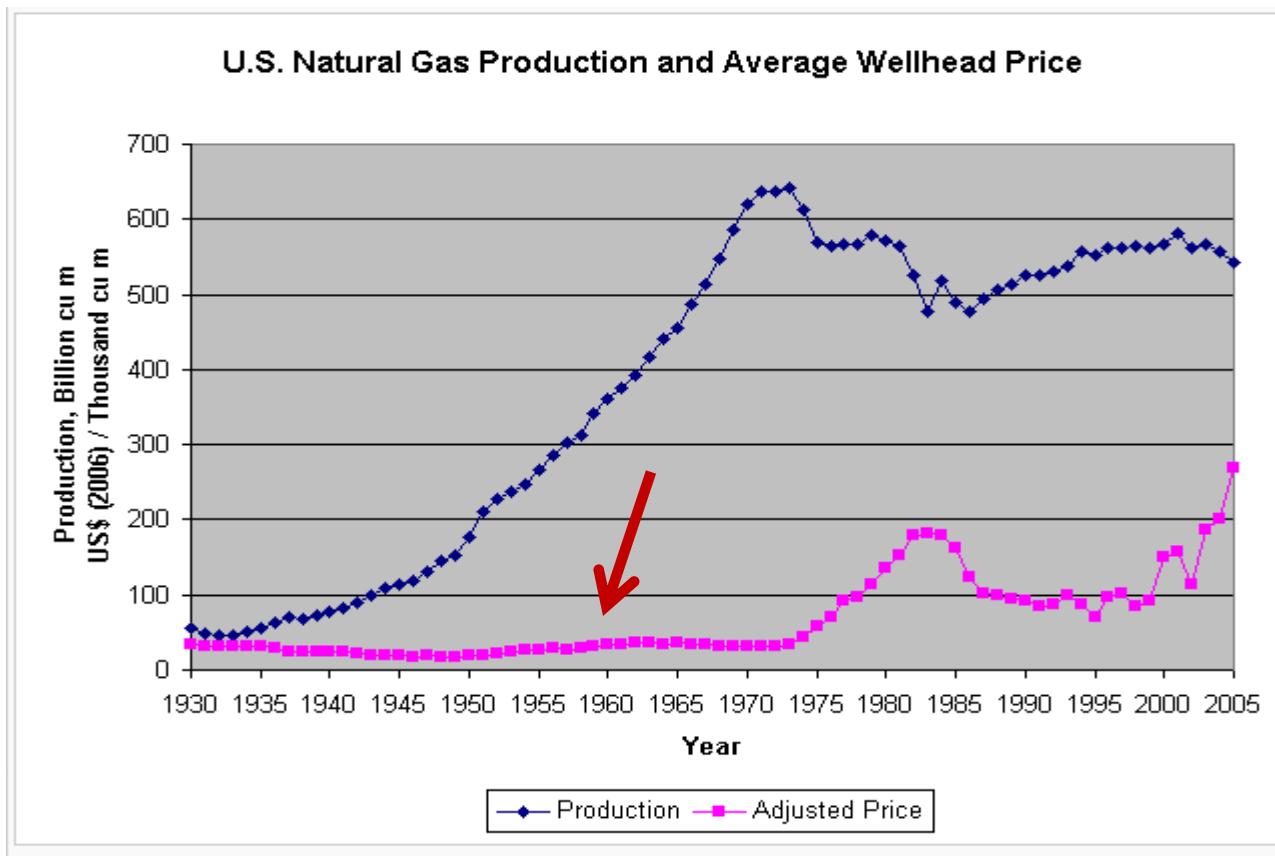
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U.S. energy history

- Engineers designed older plants assuming that energy costs were essentially fixed.



Duration of measurement

- Spot
- Run-time
- Short-term
- Long-term

Scale of measurement (all energy, water, compressed air)

- Site
- Plant
- Department
- Process

Ease of analysis

information is of no value unless it can be communicated, either to a local PC, an energy management or building automation software system, or a web-based service that can provide analysis of the data



Barriers

ROI

resistance

risk



Overcoming barriers



**internal
champion**

Overcoming barriers



**internal
education**

Overcoming barriers



**social
pressure
(including
from investors)**

Energy savings?

Yes, but...

Metering and monitoring devices do not reduce energy consumption or demand. They simply record and transmit data for analysis.

Role for utilities

An important step would be for utility companies to provide incentives, such as rebates, to encourage the installation of metering and monitoring devices.

Role for government involvement

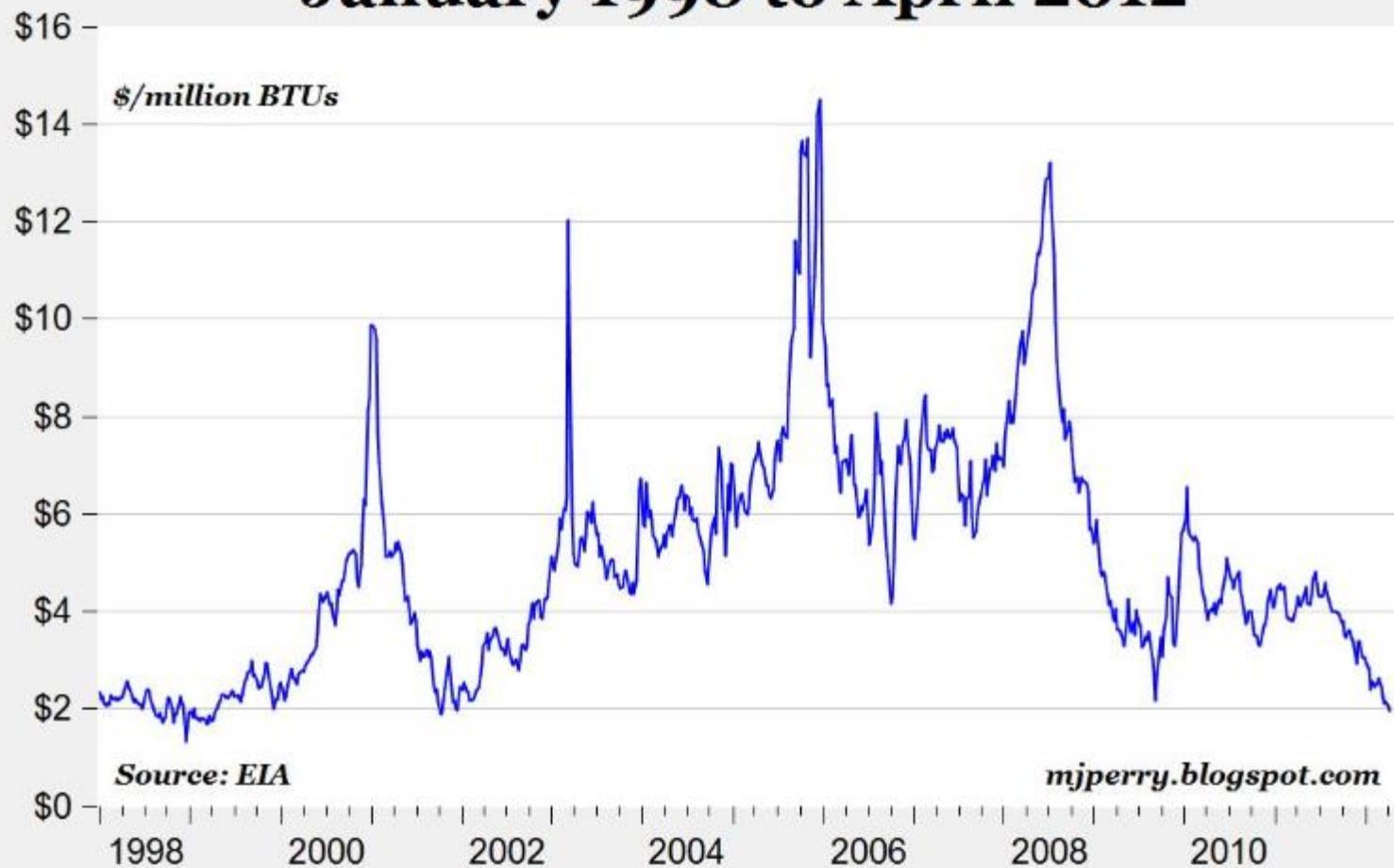
Incentives at the state level may also be of value, but utility companies, both electric and gas, already have established relationships with most industrial facilities and therefore can have a broader and more immediate impact.

Nissan Plant, Smyrna, Tennessee



Why manage energy use?

Weekly Natural Gas Spot Prices January 1998 to April 2012



Employee reaction

resistance due to complexity and ingrained culture



Employee reaction

- “We don’t run the plant that way.”
- “You’ll ruin the equipment.”
- “We’re already as efficient as we can be.”

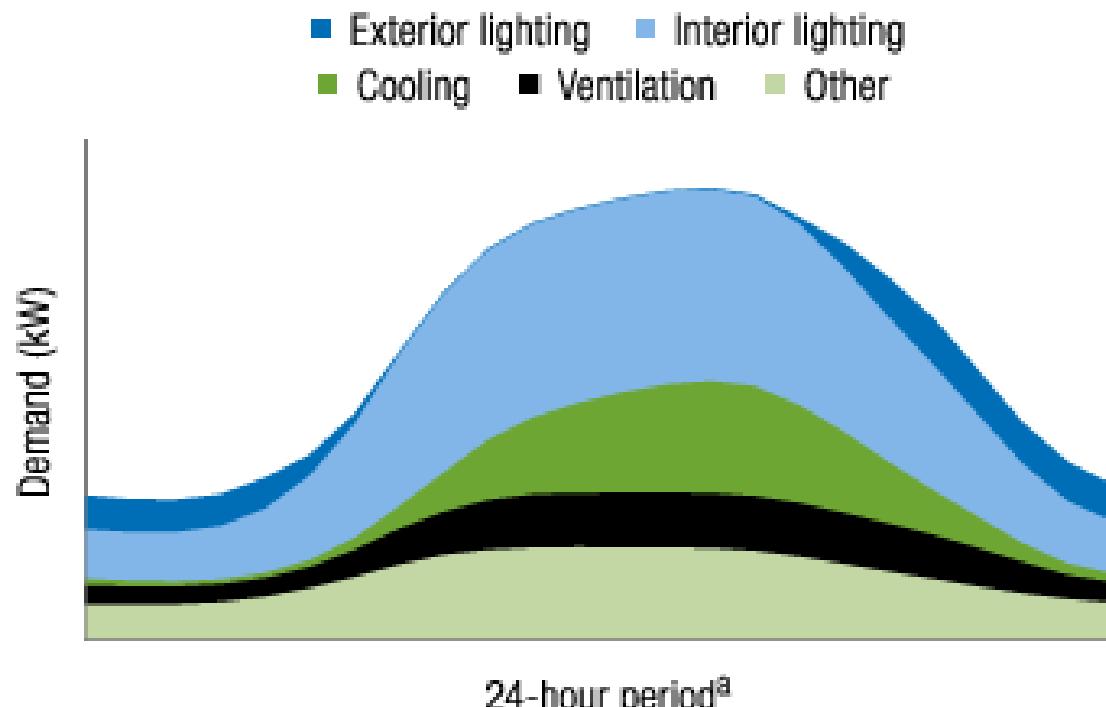
Employee reaction

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Once in place

value recognized once data started flowing



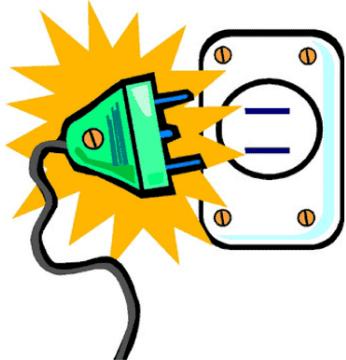
Notes: kW = kilowatt.

a. 24-hour period = midnight to midnight.

© E Source; data from ITRON

Measurement

ELECTRICITY



Measurement

every



6 sec

Measurement

- Analyzing data
 - Plant staff—several times per **day**
 - Plant manager—**weekly** and **monthly** reports

Measurement

- Analyzing data
 - Plant staff—several times per day
 - Plant manager—weekly and monthly reports
 - **Vice-President of the Americas**—**weekly** and **monthly** reports

Energy team leader for Smyrna plant

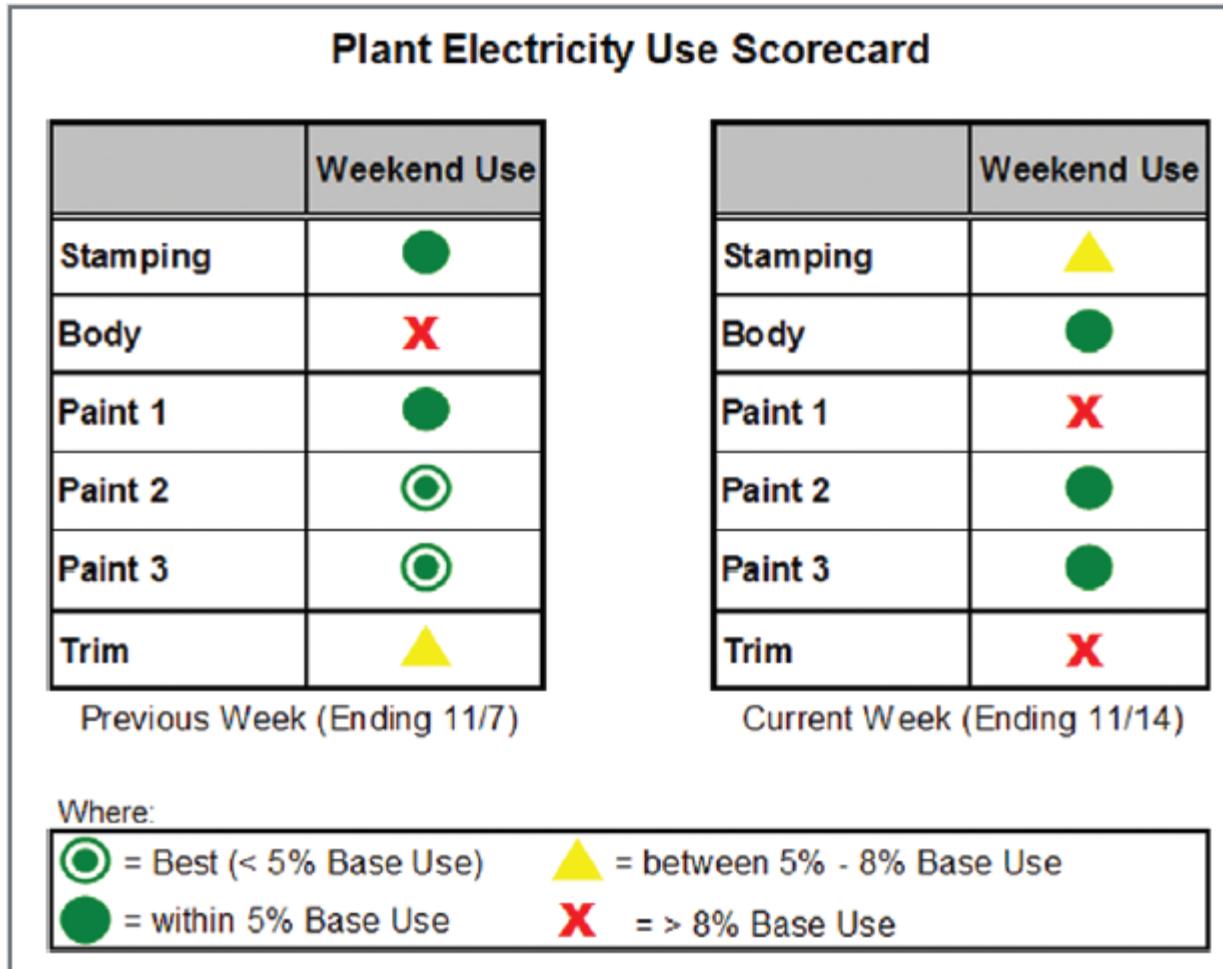
?

Energy team leader for Smyrna plant

- Vice-President of the Americas

*commitment
at the top*

Visual reporting



Lessons learned

letting data drive decision-making...

Lessons learned

...empowered and energized plant staff...

Lessons learned

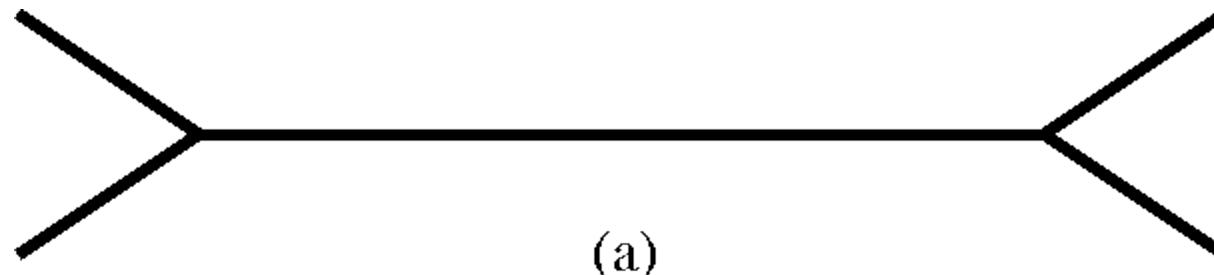
...helped senior leadership understand the bottom-line impact of proposed projects...

Lessons learned

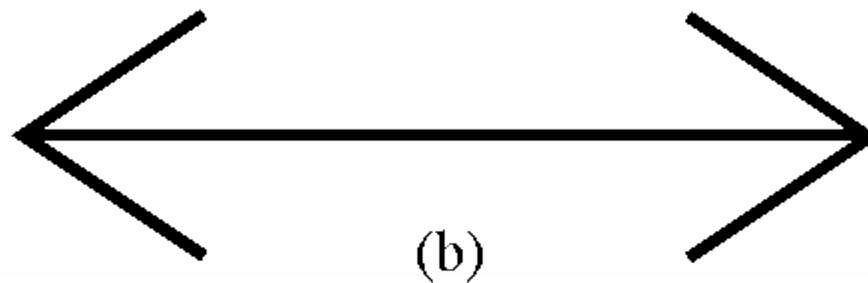
...and produced meaningful energy savings.

Arguments supporting sub-metering

**you can't manage what
you can't measure**



(a)



(b)

Energy savings?

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